

Ehrlan Zholdosh

www.ehrlan.me

PRODUCT DESIGNER

ezholdosh@gmail.com

SKILLS

Design

User Interface Design

User Experience

Interaction Design

Visual Design

Branding Identity

Data Visualization

Screenless UX

Usability Testing

Programming

HTML and CSS

Javascript

JQuery

Bootstrap

React.js

Git

Software

Sketch

Flow

Zeplin

Principle

After Effects

Illustrator

Photoshop

WebStorm

EXPERIENCE

Start Matter / Product Designer

Mar 2019 — Present (Project Contract)

- Collaborated with the product owner to define prioritization and vision of the project for communication neighbors - "HOMS"
- Deliver high fidelity designs, prototypes for an app developed on the cross-platform framework React Native.

RAWG / Product Designer

Jul 2018 — Feb 2019

- Designed and built from scratch the UGC editing system for the biggest video game database in the world (over 300k profiles)
- In collaboration with product lead, drove research and design efforts of appropriate video game recommendation page
- Conduct usability testing, contextual inquiry and translate research insights into workable user interfaces

QOOVEE / Product Design Lead

Jul 2017 — Mar 2018

- Led visual and interaction redesign of e-commerce wholesale B2B SaaS and mobile apps (for iOS and Android)
- Derived and applied strategic insights to websites and application design. Ensured that design intent stayed true to the final product
- Compile UI elements into collected and implemented design system
- Manage external and internal design team

Quantify the World / Product Analyst

Nov 2016 — Apr 2017

- Led usability testing and user behaviors to understand user needs and effectiveness of product
- Establish, build and maintain design system
- Led design implementation process

OptDyn / Product Designer

Jul 2015 — Nov 2016

- Designed and conducted user tests to evaluate content, UX, and quality for web and mobile experiences.

[Read more on my website](#)

